



CERTIFICATE IN EVENT PLANNING

The Level 2 Certificate in Event Planning qualification is ideal for anyone who would like to develop their knowledge and understanding of both planning and running events. It is a useful introduction for those who hope to pursue a career as an event planner or for those working in or preparing for job roles that require them to plan and organise events as part of their duties.

This course allows Learners to develop the skills and knowledge that are needed to plan, organise and evaluate events. Areas covered related to events include; marketing methods and resources, market research, human resources, communication and customer service.

Undertaking this programme, you will be taught the following units:

- **Unit 1:** Planning an event
- **Unit 2:** Reviewing and evaluating an event
- **Unit 3:** Marketing and market research for event planning
- **Unit 4:** Planning human resources for events
- **Unit 5:** Communication and customer service for events

6 Weeks
16 hours
per week

Learning Method
This course is fully online



CONTACT US



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Benefits:

- Gain a nationally recognised qualification
- Establish a long-standing career pathway within the hospitality and customer service sector
- Courses are delivered through distance learning, allowing Learners to choose when and where to study
- Personal tutors are assigned to ensure Learners have the support needed to succeed
- Study will enhance both your personal skills and professional development